



**SCIENCE AND PASSION
AS THE KEY TO SUCCESS**



**UNIVERSITY of INFORMATION
TECHNOLOGY and MANAGEMENT**
in Rzeszow, POLAND

Draft Programme

17th Scientific Conference "Science and Passion as the Key to Success"

20-21 May 2026

University of Information Technology and Management in Rzeszów
Center for International Education
Kielnarowa 386A, 36-020 Tyczyn

Day I - 20 May 2026 (Wednesday)	
8:30 - 9:30	Participant registration and welcome coffee
9:30 - 10:30	Welcome address: Vice-Rector for Research, Andrzej Adamski, PhD habil., Professor of UITM - KM22 Opening lecture: <i>"SCIENTISTS TERRIFIED! Manipulation and disinformation in the world of science and new technologies"</i> - Mikołaj Birek, PhD / KM22
10:30 - 11:00	Coffee break
11:00 - 14:00	Thematic sessions (12 presentations in each panel) / moderators: <ul style="list-style-type: none">▪ Innovations in economics and management / Anna Molter, PhD - KM22▪ Social communication and media / Izabela Lenczowska, MA - KM16▪ Technological innovations and IT / Marek Jaszuk, PhD - KM111▪ Medical sciences and health / Anna Tabęcka-Łonczyńska, PhD habil., Professor of UITM - KM17▪ Sustainable development / Ewa Nowak-Koprowicz, MA - KM12
14:00 - 15:00	Lunch break
15:00 - 17:30	Workshop: <i>"AI as an entrepreneur's tool - test business ideas faster than ever"</i> - Daniel Dereniowski, MA / KM12

Day II - 21 May 2026 (Thursday)	
9:00 - 10:00	Morning coffee
	Poster session
10:00 - 14:00	Thematic sessions (16 presentations in each panel) / moderators: <ul style="list-style-type: none"> ▪ Innovations in economics and management / Anna Molter, PhD - KM22 ▪ Social communication and media - KM16 ▪ Technological innovations and IT / Marek Jaszuk, PhD - KM111 ▪ Medical sciences and health / Konrad Szychowski, Professor, MD, PhD habil. - KM17 ▪ Sustainable development / Joanna Sowińska, MA - KM12
14:00 - 15:00	Lunch break
Official closing of the conference	

Conference organizers:



Wojewódzki Urząd Pracy
w Rzeszowie



UNIVERSITY of INFORMATION
TECHNOLOGY and MANAGEMENT
in Rzeszow, POLAND

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